

**District Director, Joann Glasson  
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"Keep Bridge Alive" is an international movement to spread the word about the game. As an organization we are dealing with an aging demographic and it's up to us to keep the game going for the next generations. We all must get active to spread the word about our amazing game. We all need to get active in promoting the game to friends and family.

The game of bridge is an incredible gift - pass on the word to someone.

I have added a new page to the District 4 website that lists upcoming lessons for those interested in taking up the game. If you are a teacher or club owner who is teaching new students how to play, please send me the information so that I can make it available to interested players.

Here are two videos created by the ACBL to promote our game:

The first is by Zach Grossack, the youngest ever Grand Life Master:

<https://www.facebook.com/watch/?v=2290724404559476>

The second is by Jeopardy James, who is making brige his new hobby:

<https://www.facebook.com/watch/?v=458450911698667>

Enjoy the videos and share them with a friend that might be interested in taking up the game of bridge.



The ACBL also has a new website for beginners - Try Bridge.org.

Here's the link: <https://trybridge.org/>

If we all do our part, this game that we enjoy so much will continue for years to come.